

GEORGIA
PSYCHIATRIC
PHYSICIANS
ASSOCIATION

“MIND MATTERS”
ADVERTISING GUIDE
2008-2009

Georgia Psychiatric Physicians Association
2711 Irvin Way, Suite 111
Decatur, GA 30030
Ph: (404) 298-7100
Fx: (404) 299-7029
www.gapsychiatry.org

Contact: Laura Faye
laura@gapsychiatry.org

ADVERTISING GUIDE

GENERAL INFORMATION

The Georgia Psychiatric Physicians Association (GPPA) is a district branch of the American Psychiatric Association (APA), and consists of over 650 member psychiatrists throughout Georgia. GPPA's member newsletter, ***Mind Matters***, focuses on current issues in psychiatry, member news, association news and updates, legislative issues, practice management, and other subjects of interest to Georgia psychiatrists.

WHY ADVERTISE?

Advertising services and/or products in ***Mind Matters*** means your message will reach psychiatrists in various career stages and practice settings who are actively involved in the mental health community. Our members include:

- Private practice psychiatrists
- Inpatient/hospital psychiatrists
- Community psychiatrists
- Academic psychiatrists
- Early-Career Psychiatrists
- Psychiatric Residents

DISTRIBUTION & FORMAT

- Published three (3) times per calendar year: Spring, Summer, and Fall
- Distributed in print form to approximately 650 Georgia psychiatrists.
- ***Mind Matters*** is printed in FULL COLOR! There is no extra charge for color advertisements!

RATES

Prices listed below reflect the cost of placing one (1) advertisement in a single edition. Choose color or black/white for the same price!

AD SIZE	WIDTH	HEIGHT	RATE
Classified (<i>GPPA members</i>)	75 words max.		Free (1 per year)
Classified (<i>non-members</i>)	75 words max.		\$50
1/6 page	2.25"	5"	\$175
1/3 page	5"	4.875"	\$275
1/2 page	7.5"	4.875"	\$500

AD SUBMISSION

To secure ad space, please return the Advertising Agreement with payment to the GPPA Executive Office by fax or mail: **MAIL:** 2711 Irvin Way, Suite 111, Decatur, GA 30030 / **FAX:** (404) 299-7029

DEADLINE

Deadline dates vary. Please contact Laura Faye at (404) 298-7100 or laura@gapsychiatry.org to inquire about the deadline for a specific edition.

AD ACCEPTANCE

The Georgia Psychiatric Physicians Association reserves the right to decline advertisements by any party, for any reason.

Georgia Psychiatric Physicians Association
ADVERTISING AGREEMENT

Company Name: _____
Contact Name: _____
Mailing Address: _____
City, State, Zip: _____
Phone/Fax: _____
Email: _____

	AD SIZE	PRICE
Fall '08		\$
Spring '09		\$
Summer '09		\$
Fall '09		
		TOTAL
		\$

Please email your advertisement (*PDF format*) to Laura Faye at laura@gapsychiatry.org

PAYMENT METHOD

- I have enclosed a CHECK for the total amount due
 Please charge my CREDIT CARD the total amount due



Name on Card: _____
Billing Address _____
(if different from above):
City, State, Zip: _____

Card #: _____

Signature: _____ Exp. Date: _____

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